



**COHERENT, SUSTAINABLE AND EU-WIDE PLACEMENT ECOSYSTEM FOCUSED ON HIGH IMPACT PLACEMENTS WITH EVIDENT ENTREPRENEURIAL ELEMENTS**

The biggest online resource for sharing and managing placements in start-ups

Structured cooperation between the academic and non-academic worlds

Fostering high impact placements and supporting the choice of entrepreneurial career paths



**5**

**UNIVERSITIES**

**4**

**INCUBATORS**

**50+**

**PARTNERS**

Co-funded by the  
Erasmus+ Programme  
of the European Union



## FOR UNIVERSITIES

### INCREASE...

Digitalization of  
placement tools

Activities beyond  
academic content

Accessibility and  
visibility of  
placements

Entrepreneurial  
mindset among  
students

University's value  
in students eyes

## FOR STUDENTS



Placements in  
start-ups across



Practical  
experience



References for  
working life



Business  
planning skills



Employ-ability  
skills



Entrepreneurial  
skills

## FOR INCUBATORS

**Large pool of talents via universities**

**Certainty to find matching profiles for placements**

**Network of active universities and framework created**

**Diversity of services**

**HR Strategic way to plan placements and related activities**

**Facilitation of the growth of start-ups**

## FOR START-UPS

Specific competence from students around the EU

Access to resources to enable smooth management of placements

Strengthened network

Opportunity for international cooperation

HR management experience

New perspective for your business

Full support of the respective incubator



ARISTOTLE  
UNIVERSITY OF  
THESSALONIKI



UNIVERSITY OF  
EASTERN FINLAND



Lodz University  
of Technology

UUSI  
TEHDAS  
/NEW  
FACTORY



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